



# INTRODUCING THE MATTERPORT BUSINESS OPPORTUNITY

## SIMPLE TO GET STARTED. EASY TO USE.

Capture in 3D with the press of a button and minimal training. Pro2's powerful battery will enable you to capture multiple properties in one day. Pair with any iOS or Android device running the Matterport app.

### A uniquely South African Business Concept for independent business owners.

Are you looking for an exciting career change or want to establish yourself in a new, dynamic, creative, and AI-powered service business that really generates a meaningful income?

With Matterport's cutting-edge camera and software, we present you with a lucrative opportunity to tap into the booming market of 3D visualizations.

If you love photography, technology, and working with people, the Matterport business model may be what you've been looking for.

## WHY MATTERPORT?

### High Demand Across Industries:

From real estate to retail, automotive showrooms to public spaces, your services will be sought after.

### Innovative Technology:

Utilize Matterport's advanced camera system to map, render, and create lifelike showcases.

### Increase Your Earning Potential:

With the ability to earn well over R205,000 monthly, Matterport opens new doors for income generation.

# MATTERPORT FOR REAL ESTATE

When your agents sign up for the Matterport subscription, they'll get a complete marketing package for each property that's captured. In addition, they'll be saving time and money instead of working with separate tools and photographers.

## BENEFIT OVERVIEW

### Digital portal

- Value-add for rental property owners or managers.
- Competitive differentiation.
- All-in-one marketing package.
- Have a 3D virtual tour of a property for years.

### For the property owner/agent

- Rent their property faster.
- Higher sale price.
- Fewer physical visits.

### Renter

- Better user experience.
- Builds trust.
- Time & Convenience.

## HOW CAN YOU MAKE THIS HAPPEN?

### 24/7 Open house

Use Matterport 3D models to turn properties into an online open house — always on and always available to explore.

### Educate your renters

Avoid wasted showings. Show prospective renters an online 3D model of all available properties first. When they visit in person, they'll be ready to make a deal.

### Reuse for years

Stage and scan a 3D model for a property just once. As renters move in and out, reuse the 3D model in marketing over the long term.

### Minimize income loss

Don't let a rental property remain vacant for even a single day. Market appropriately with Matterport and attract prospective tenants who are ready to sign a lease agreement.

## HOW CAN YOU MAKE THIS HAPPEN? (continued)

### Enrich your marketing

Embed Matterport 3D models on retail websites just like photos and videos or include them in digital marketing campaigns like emails and text messages.

### Increase reach

Prospective renters don't always live close enough to take a tour in person. With Matterport they can explore properties with confidence.

### Highlight features

Embed video, audio, images, and text inside Matterport 3D models. Answer commonly asked questions and tell the story of a property with Mattertag Posts.

### Generate more leads

Listings with 3D models show 3 times more engagement and generate 50% more leads than properties that don't use Matterport.

“

Success in Real Estate comes down to Two Factors: Taking care of and valuing the customer

”

**Michael Miedler (CEO of Century 21)**

## THE MATTERPORT PLATFORM

Make use of a virtual hub for storing all your agents' active virtual tours and allow them to take advantage of these additional features:

### 3D Virtual Tour

Walk through a property as if you're actually there.

### High-Definition Photos\*

4k print-quality photos from every angle.

### Embedded Annotations and Media

Add comments and links to specific items in your space via Digital Tagging.

### Floor Plans\*

Download schematic floor plans of your property.

### Measurements

Create measurements within your space to help manage virtual staging.

### Bundled Digital Assets

Which you can download, edit, and import into 3rd party programs.

### Video

Ready-made teaser videos for social media and marketing usage.

### Highlight Reel

Create highlight reels that showcase the most significant parts of the property.



# UNLOCK YOUR EARNING POTENTIAL WITH MATTERPORT.

A Golden Opportunity to Thrive in the B2B Sector

**CALL US NOW TO BOOK A DEMO**

## EXPANDING YOUR PORTFOLIO:

### Versatile Use Cases:

From architectural visualizations to event space planning, the applications are endless.

### Grow Your Client Base:

Work with a diverse range of clients, expanding your business reach.

## SUPPORT AND TRAINING:

### Comprehensive Training:

Receive full training on how to use Matterport technology effectively.

### Ongoing Support:

Benefit from the continuous support that Matterport offers and take technology to its max.

## HOW DOES IT WORK?

### CAPTURE:

Scan real-world spaces using a Matterport camera of your own.

### CREATE:

Upload your scans to the Cloud and create 3D Models of each space.

### DISPLAY:

Show the world your creations through listings, websites, apps, or email.

# ILLUSTRATED FINANCIAL MODEL

**We've created an illustrated financial model based on real-world expected revenues and projections assuming a fulltime owner-led entrepreneur, working in the business.**

There are many variables that could affect the actual outcome of your earnings, such as the hours worked, unit cost sold, territory size or number of cameras used.

For our model we've based projections on an initial single camera, with a second camera and operator added in month 8 and accounted for once off costs and monthly recurring costs.

Entrepreneur's own drawings / salary is excluded from the profitability calculation.



## KEY TAKEAWAYS:

**Projected Y1 Revenue: R1.6M    Expenses: R218K    Profit: R1.2M**

### YOUR INVESTMENT ALTERNATIVES

<b>Full Business Startup Kit</b> 162 000 Once Off  <b>Includes</b> Full Business Plan Camera + Software Support	<b>Service Extension Kit</b> 75 000 Once Off  <b>Includes</b> Camera + Software
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### REVENUE

Earning potential	Mth 1	Mth 2	Mth 3	Mth 4	Mth 5	Mth 6	Mth 7	Mth 8	Mth 9	Mth 10	Mth 11	Mth 12	TOTAL
Unit Income	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	
Monthly Sales Units	2	4	11	21	42	63	63	63	126	126	126	126	773
Income	4 410	8 820	22 050	44 100	88 200	132 300	132 300	132 300	264 600	264 600	264 600	264 600	1 622 880

### CAPITAL EXPENSES

Camera Cost	75 000							75 000					
Company Establishment	15 000												
Marketing & Branding	25 000												

### OPERATING EXPENSES

Marketing	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	60 000
Travel	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	60 000
Communications	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	36 000
Staffing/ Commissions	105	210	525	1 050	2 100	3 150	3 150	3 150	6 300	6 300	6 300	6 300	38 640
Accounting	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	24 000
Total Expenses	130 105	15 210	15 525	16 050	17 100	18 150	18 150	93 150	21 300	21 300	21 300	21 300	218 640
PBT	(125 695)	(6 390)	6 525	28 050	71 100	114 150	114 150	39 150	243 300	243 300	243 300	243 300	1 214 240
Cumulative Cashflow	(125 695)	(132 085)	(125 560)	(97 510)	(26 410)	87 740	201 890	241 040	484 340	727 640	970 940	1 214 240	

Every effort has been made to accurately represent our products and their potential. Your results may vary based on your own time, resources, skills and experience. Any forward looking statements are not guarantees made that you will achieve the same results. Use of our information should be based on your due diligence.

## TAKE THE LEAP

Are you ready to transform your mindset on business and reach new earning heights?

**Join our Matterport Business Opportunity today and start your journey toward financial success.**

**CALL US NOW TO BOOK A DEMO**

## BONUS VALUE

Because you've invested the time into reviewing the business model we'd like to offer you the following limited time offer – valued at over R50,000 in your first year alone!

**What's Included in the Matterport Business Opportunity:**

**1**

Incorporate & set up of your business+

**2**

Create your company logo/brand identity+  
& territory marketing plan.

**3**

Equip you with the MBO CRM, 90 day launch plan, social media & LinkedIn business accounts and outreach plan.

**4**

Hold a 1 hour mastermind with you each month to help you with your business growth strategies, customer acquisition and growth.

*+if required*