



# INTRODUCING THE MATTERPORT BUSINESS OPPORTUNITY

## SIMPLE TO GET STARTED. EASY TO USE.

Capture in 3D with the press of a button and minimal training. Pro2's powerful battery will enable you to capture multiple properties in one day. Pair with any iOS or Android device running the Matterport app.

### A uniquely South African Business Concept for independent business owners.

Are you looking for an exciting career change or want to establish yourself in a new, dynamic, creative, and AI-powered service business that really generates a meaningful income?

With Matterport's cutting-edge camera and software, we present you with a lucrative opportunity to tap into the booming market of 3D visualizations.

If you love photography, technology, and working with people, the Matterport business model may be what you've been looking for.

## WHY MATTERPORT?

### High Demand Across Industries:

From real estate to retail, automotive showrooms to public spaces, your services will be sought after.

### Innovative Technology:

Utilize Matterport's advanced camera system to map, render, and create lifelike showcases.

### Increase Your Earning Potential:

With the ability to earn well over R205,000 monthly, Matterport opens new doors for income generation.

# MATTERPORT FOR RETAIL

Effective visual collaboration helps companies achieve better customer experiences, long-term planning, and cut costs. With a Matterport 3D model as the Digital Twin of a retail store, revolutionize the way owners and franchises create in-store experiences.

## UTILIZING OUR PRODUCT FOR RETAIL

### Store planning and design

- Map and document how a store and its equipment are configured.
- Automate the current process of creating floor sets. Decrease time to delivery of floorplans, increase the accuracy of room dimensions and shorten the timeline of remodels.
- Capture dimensional data to document existing store layouts and POS equipment to define how new projects interface with adjacent processes.
- No longer require contractors to “field verify”. Save time and money by verifying equipment and store conditions digitally.

### Enable faster BIM creation

- Import the Matterpak point cloud into 3D BIM modeling platforms like Revit to achieve a precise design with actual 3D objects.
- Replace lengthy manual measurements with an accurate and fast 3D scan – plus a point cloud or OBJ that you can import directly into any design software.

### Collaboration and coordination

Use a Matterport Digital Twin as the single source of truth for internal collaboration on store design and development with teams such as Design & Construction, FM, Operations, Risk Management, and Real Estate.

### Asset and inventory management

- Create visual evidence of assets on hand in each store. Label equipment with digital tags to document repairs, purchase, and training information.
- Easily share visual inventory with maintenance personnel.

### Train new employees

- Immersive technology does a better job of engaging attention and concentration and proves more reliable in long-term effectiveness.
- Share a 3D walkthrough of your stores with new or visiting employees so they can quickly navigate the store and get work done.
- Highlight key sites with digital tags so employees can connect physical resources with digital resources.

## EXPANDING YOUR PORTFOLIO:

### Versatile Use Cases:

From architectural visualizations to event space planning, the applications are endless.

### Grow Your Client Base:

Work with a diverse range of clients, expanding your business reach.

## Matterport is the world leader in immersive 3D technology.

The Matterport Cloud allows users to easily capture, create, and display 3D models of real-world spaces. These models are delivered in a navigable, photo-realistic format that uses patented computer-vision and artificial intelligence technologies.

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One of the biggest challenges for multi-site owners is a lack of knowledge about their stores and assets. It's fairly common for them not to know which stores have been touched by a particular program. With one Matterport Digital Twin for every single store in the portfolio, you are able to give access to the Real Estate, Loss Prevention, Construction, or Facilities Departments.

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**Dan Cardona, COO, Apex Imaging Services**

## SUPPORT AND TRAINING:

### Comprehensive Training:

Receive full training on how to use Matterport technology effectively.

### Ongoing Support:

Benefit from the continuous support that Matterport offers and take technology to its max.



# **UNLOCK** YOUR EARNING POTENTIAL WITH MATTERPORT.

A Golden Opportunity to Thrive in the B2B Sector

**CALL US NOW TO BOOK A DEMO**

## HOW DOES IT WORK?

### **CAPTURE:**

Scan real-world spaces  
using a Matterport camera  
of your own.

### **CREATE:**

Upload your scans to the  
Cloud and create 3D Models  
of each space.

### **DISPLAY:**

Show the world your  
creations through listings,  
websites, apps, or email.

# ILLUSTRATED FINANCIAL MODEL

**We've created an illustrated financial model based on real-world expected revenues and projections assuming a fulltime owner-led entrepreneur, working in the business.**

There are many variables that could affect the actual outcome of your earnings, such as the hours worked, unit cost sold, territory size or number of cameras used.

For our model we've based projections on an initial single camera, with a second camera and operator added in month 8 and accounted for once off costs and monthly recurring costs.

Entrepreneur's own drawings / salary is excluded from the profitability calculation.



## KEY TAKEAWAYS:

**Projected Y1 Revenue: R1.6M    Expenses: R218K    Profit: R1.2M**

### YOUR INVESTMENT ALTERNATIVES

<b>Full Business Startup Kit</b> 162 000 Once Off  <b>Includes</b> Full Business Plan Camera + Software Support	<b>Service Extension Kit</b> 75 000 Once Off  <b>Includes</b> Camera + Software
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### REVENUE

Earning potential	Mth 1	Mth 2	Mth 3	Mth 4	Mth 5	Mth 6	Mth 7	Mth 8	Mth 9	Mth 10	Mth 11	Mth 12	TOTAL
Unit Income	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	2 100	
Monthly Sales Units	2	4	11	21	42	63	63	63	126	126	126	126	773
Income	4 410	8 820	22 050	44 100	88 200	132 300	132 300	132 300	264 600	264 600	264 600	264 600	1 622 880

### CAPITAL EXPENSES

Camera Cost	75 000							75 000					
Company Establishment	15 000												
Marketing & Branding	25 000												

### OPERATING EXPENSES

Marketing	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	60 000
Travel	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	5 000	60 000
Communications	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	3 000	36 000
Staffing/ Commissions	105	210	525	1 050	2 100	3 150	3 150	3 150	6 300	6 300	6 300	6 300	38 640
Accounting	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	2 000	24 000
Total Expenses	130 105	15 210	15 525	16 050	17 100	18 150	18 150	93 150	21 300	21 300	21 300	21 300	218 640
PBT	(125 695)	(6 390)	6 525	28 050	71 100	114 150	114 150	39 150	243 300	243 300	243 300	243 300	1 214 240
Cumulative Cashflow	(125 695)	(132 085)	(125 560)	(97 510)	(26 410)	87 740	201 890	241 040	484 340	727 640	970 940	1 214 240	

Every effort has been made to accurately represent our products and their potential. Your results may vary based on your own time, resources, skills and experience. Any forward looking statements are not guarantees made that you will achieve the same results. Use of our information should be based on your due diligence.

## TAKE THE LEAP

Are you ready to transform your mindset on business and reach new earning heights?

**Join our Matterport Business Opportunity today and start your journey toward financial success.**

**CALL US NOW TO BOOK A DEMO**

## BONUS VALUE

Because you've invested the time into reviewing the business model we'd like to offer you the following limited time offer – valued at over R50,000 in your first year alone!

**What's Included in the Matterport Business Opportunity:**

**1**

Incorporate & set up of your business+

**2**

Create your company logo/brand identity+  
& territory marketing plan.

**3**

Equip you with the MBO CRM, 90 day launch plan, social media & LinkedIn business accounts and outreach plan.

**4**

Hold a 1 hour mastermind with you each month to help you with your business growth strategies, customer acquisition and growth.

*+if required*